



OREGON
ASSOCIATION OF
NURSERIES™

FARWEST
PORTLAND 2026

Career Boulevard small group sessions announced for Farwest

Portland, Oregon (August 6, 2026) — The 2026 Farwest Show in Portland, Oregon has announced a series of green industry career help sessions that will take place during the show. They're happening at the Career Boulevard, right on the expo floor.

"We've promised that people looking to plant the seeds of a nursery career will not find more fertile ground than Farwest," said Jeff Stone, executive director of the Oregon Association of Nurseries, which produces the show. "We mean what we say, and we will prove it with small group and one-to-one mentoring opportunities that address all aspects of building a career in the green industry."

The show will take place Wednesday–Friday, August 26–28, at the Oregon Convention Center in Portland, Oregon. The following sessions will be available to any registered Farwest Show guest:

- **How I Got My Start — Wednesday, August 26** — There's no single path into horticulture. Hear honest, 10-minute stories from professionals across the industry as they share how they got started, where their careers have taken them, and why they love what they do.
- **Mentor Match — Thursday, August 27** — Meet some of the nursery and greenhouse industry's most respected professionals in a fun, low-pressure setting. Every mentor has a unique Superpower — from running a nursery and leadership to innovation and building a successful career. Rotate every 10 minutes, ask questions, make connections, and find the conversations that interest you most.
- **Internship Spotlights — Thursday, August 27** — Looking for an internship? Meet the organizations behind some of the industry's top internship programs. Learn what makes each program unique, what employers look for in applicants, how to apply, and what you can expect as an intern. Bring your questions, make connections, and discover opportunities that could launch your career in horticulture.

- **Resume & Career Reviews — Wednesday and Thursday, August 26 and 27** — Get personalized feedback from hiring professionals to help you take the next step in your career. Whether you're building your first resume, preparing for interviews, or updating your LinkedIn profile, you'll leave with practical advice and greater confidence.
- **Financial Aid & Scholarship Applications — Wednesday and Thursday, August 26 and 27** — Don't navigate the application process alone. Receive one-on-one guidance with financial aid and scholarship applications, get answers to your eligibility questions, and submit your application with confidence.

A three-day trade show pass to Farwest will be available to students and others for FREE at **FarwestShow.com**, using the code **GROWHERE26**. Meanwhile, students can avail themselves of an Education Pass for \$69 and get access to three-days of expert-led educational seminars.

The Career Boulevard feature at Farwest was created to address dual needs. The nursery industry needs more people who love working with plants, and meanwhile, those hoping to do this work may not know where to start. The feature is designed to bring these people together, fostering connections in what will be a networking space, an educational resource, a nexus of mentorship, and more, all in one.

Career Boulevard is for prospective students, current students, recent graduates, career changers or people looking to make a move. No matter where they are in their journey, they'll be connected with educators, industry experts, internship resources, scholarship information, job boards, networking and even a NexGen (next generation) social filled with like-minded people. Several organizations will be represented, including Chemeketa Community College, Clackamas Community College, Oregon State University, the Oregon Department of Agriculture, the Oregon Department of Forestry, Portland Community College Landscape Program, and Seed Your Future.

To explore Career Boulevard resources, claim a free student trade show pass, or plan your visit, go to FarwestShow.com/CareerBoulevard.

Farwest is coming August 26–28, 2026 at the Oregon Convention Center in Portland, Oregon. The Career Boulevard will be open during expo floor hours:

- Wednesday, August 26 — noon–5 p.m.
- Thursday, August 27 — 10 a.m.–5 p.m.
- Friday, August 28 — 10 a.m.–2 p.m.

On Wednesday, August 26, the NexGen Networking Social will let job seekers and career explorers connect with peers and pros at a free event to help jump-start their professional network. The social will take place from 3:30–5 p.m.

More at the Farwest Show

Three all-day tours of local nurseries precede the show, starting at 8 a.m. on Tuesday, August 25. The tours highlight wholesale nurseries, nursery propagation, and nursery automation. All three are sold out, but waitlists are available.

The connections won't stop on the show floor. In addition to the NexGen gathering, Farwest offers three other fun and lively social and networking events not seen at other shows, including the Farwest Happy Hour, the Farwest Pub Crawl, and the Women in Horticulture Networking Event. All of these create space where conversations flow and connections grow.

Show features such as the New Varieties Showcase, New Products Showcase, Solution Center, and Automation Summit offer glimpses of the future whether you're seeking new plants, new products, new tools, new ideas or a new job.

It all takes place in Oregon, a nursery industry epicenter. Oregon growers sold \$1.3 billion worth of plants in 2024, according to the recently released USDA Census of Horticulture. Oregon leads all other states in the sale of conifers, deciduous shade trees, deciduous shrubs, flowering trees and Christmas trees.

However, behind this dominance of woody material is incredible diversity. Oregon is also a significant producer of annuals, perennials, vegetable starts, herbs, climbers, tropicals, houseplants and much more.

For questions about Career Boulevard or the Farwest Show in general, contact Connie Lindsay at CLindsay@OAN.org or 503-582-2005. For questions about seminars, contact Jamie O'Brien at JOBrien@OAN.org or 503-582-2010.

About Farwest

Each year, Farwest brings together growers, suppliers, service providers, retail garden centers, landscape designers, and buyers under one roof, providing a golden opportunity for making new connections and renewing existing ones, too.

Those interested in signing up for a booth may visit FarwestShow.com/Exhibitor-Sign-Up for information, or they may reach out directly to Connie Lindsay at CLindsay@OAN.org or 503-582-2005.

In 2025, Farwest had more than 300 exhibiting companies, including wholesale growers, re-wholesalers, garden centers, landscape designers and service providers, allied service providers and suppliers, and more. More than 4,000 attendees and guests came to see the latest plants, products and services available to horticultural businesses. Organizers have planned an even bigger, bolder and better show in 2026.

The Farwest Show is produced by the Oregon Association of Nurseries (OAN). The OAN represents Oregon's \$1.3 billion nursery industry, which is the top agricultural segment in the state. Oregon is a nationwide nursery industry leader, in terms of sales as well as influence. It's the leading state for coniferous evergreens, deciduous shade trees, deciduous flowering trees, bareroot nursery products, B&B nursery products and cut Christmas trees. Proceeds from the show are reinvested into industry advocacy, research, workforce development and education, which benefit the nursery and greenhouse industry both regionally and nationally.

Complete details on the Farwest Show are available at FarwestShow.com.

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DOWNLOADABLE ASSETS:

Show logos:

[Farwest Show logo 2026 — wordmark \(green\)](#)

[Farwest Show logo 2026 — wordmark \(purple\)](#)

[Farwest Show logo 2026 — Oregon state outline](#)

2026 FARWEST SHOW RELEASES AND ASSETS

[Farwest Show press room](#)