



OREGON
ASSOCIATION OF
NURSERIES™

FARWEST
PORTLAND 2026

Online registration opens for the 2026 Farwest Show

Portland, Oregon (April 7, 2026) — Attendee and exhibitor registration is now live for the biggest and greenest nursery industry trade show in the West, the 2026 Farwest Show. The show will be held August 26–28, 2026 at the Oregon Convention Center in Portland, Oregon.

“The Farwest Show is where nursery industry people connect — growers, retailers, landscapers, suppliers, allied trades, researchers and leaders,” said Connie Lindsay, trade show manager for the Oregon Association of Nurseries. “As our theme this year suggests, the industry really is ‘Rooted in Relationships,’ and so is Farwest. Farwest is where fresh connections can develop and existing ones can strengthen and grow. It’s also where people can gain new knowledge to take home and immediately use. Companies and people attending will be in for a dynamic three days.”

Three all-day tours of local nurseries precede the show, starting at 8 a.m. on Tuesday, August 25. The tours highlight wholesale nurseries, nursery propagation, and nursery automation.

The trade show floor will be open August 26–28. The expo hours are noon–5 p.m. on Wednesday, 10 a.m.–5 p.m. on Thursday, and 10 a.m.–2 p.m. on Friday. Educational seminars will take place all three days of the show, inside and outside expo hours.

“Our seminar schedule offers something useful for all segments of the industry,” said Jamie Moore, events and education coordinator at the Oregon Association of Nurseries. “Anyone who attends can become a more complete nursery professional, thanks to top-quality presenters who will inform and inspire with actionable ideas and cutting-edge knowledge.”

Connections don’t stop on the show floor. Farwest also distinguishes itself with fun and lively social and networking events not seen at other shows. Events like the Farwest Happy Hour, the Farwest Pub Crawl, the NexGen Networking Event, and the Women in Horticulture Networking Event create space where conversations flow and connections grow.

Show features such as the New Varieties Showcase, New Products Showcase, Career Boulevard, Solution Center, and Automation Summit offer glimpses of the future whether you're seeking new plants, new products, new tools, new ideas or a new job.

"The 2026 Farwest Show will be a place of discovery," Lindsay said. "New relationships, new ideas, new technology, new plants — there will be plenty to see and discover every day, from when you wake up until your head hits the pillow at the end of the evening."

It all takes place in Oregon, a nursery industry epicenter. Oregon growers sold \$1.3 billion worth of plant sales in 2024, according to the recently released USDA Census of Horticulture. Oregon leads all other states in the sale of conifers, deciduous shade trees, deciduous shrubs, flowering trees and Christmas trees. However, behind this dominance of woody material is incredible diversity. Oregon is also a significant producer of annuals, perennials, vegetable starts, herbs, climbers, tropicals, houseplants and much more.

For questions, contact Connie Lindsay at CLindsay@OAN.org or 503-582-2005.

About Farwest

Each year, Farwest brings together growers, suppliers, service providers, retail garden centers, landscape designers, and buyers under one roof, providing a golden opportunity for making new connections and renewing existing ones, too.

Those interested in signing up for a booth may visit FarwestShow.com/Exhibitor-Sign-Up for information, or they may reach out directly to Connie Lindsay at CLindsay@OAN.org or 503-582-2005.

In 2025, Farwest had more than 300 exhibiting companies, including wholesale growers, re-wholesalers, garden centers, landscape designers and service providers, allied service providers and suppliers, and more. More than 4,000 attendees and guests came to see the latest plants, products and services available to horticultural businesses. Organizers are already making plans for an even bigger, bolder and better show in 2026.

The Farwest Show is produced by the Oregon Association of Nurseries (OAN). The OAN represents Oregon's \$1.3 billion nursery industry, which is the top agricultural segment in the state. Proceeds from the show are reinvested into industry advocacy, research, workforce development and education, which benefit the nursery and greenhouse industry both regionally and nationally.

Oregon is a nationwide nursery industry leader, in terms of sales as well as influence. It's the leading state for coniferous evergreens, deciduous shade trees,

deciduous flowering trees, bareroot nursery products, B&B nursery products and cut Christmas trees.

Complete details on the Farwest Show are available at FarwestShow.com.

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DOWNLOADABLE ASSETS:

Seminar images:

[Farwest Show Seminars image #1 \(from 2025\)](#)

[Farwest Show Seminars image #2 \(from 2025\)](#)

[Farwest Show Seminars image #3 \(from 2025\)](#)

[Farwest Show Seminars image #4 \(from 2025\)](#)

[Farwest Show Seminars image #5 \(from 2025\)](#)

Show logos:

[Farwest Show logo 2026 — wordmark \(green\)](#)

[Farwest Show logo 2026 — wordmark \(purple\)](#)

[Farwest Show logo 2026 — Oregon state outline](#)

2026 FARWEST SHOW RELEASES AND ASSETS

[Farwest Show press room](#)