

AUGUST 26-28, 2026
Oregon Convention Center



The BIGGEST and
GREENEST Industry
trade show in
the West

Pub-Crawl Sponsorship

Farwest sponsorship places your brand directly in front of key decision-makers in the nursery, landscape, and retail garden center industries. With attendees from over 10 countries and 40+ states, Farwest is the largest green industry trade show in the West. Farwest offers unparalleled opportunities to engage with an anticipated 4,000+ industry professionals and 300+ vendors.

Why Sponsor the Pub Crawl?

Sponsoring the **Farwest Pub Crawl** puts your brand front and center with decision-makers, buyers and partners. It's your chance to make a lasting impression on key industry's professionals. In previous years, several hundred attendees, exhibitors and industry professionals attended this fun event full of networking opportunities.

2026 Farwest Sponsorship Proposal

Pub-Crawl Sponsorship Benefit Package includes:

- **Exclusive sponsorship (only one available) OR**
- **Co-sponsorship (only two available)**

Brand Visibility:

- Your logo prominently featured as a **Farwest Pub-Crawl** sponsor on Farwest promotional materials, including:
 - **Farwest Planning Guide:** Distributed to over 9,000 industry professionals in the June issue of *Digger* magazine and at the show. (Sponsorship must be secured by March 20 to be included.)
 - **Farwest Show Website page:** Your logo will be displayed on the Pub-Crawl section of the Farwest website.
 - **Farwest Edition of *Digger* Magazine:** The official show program and magazine with over 9,000 copies distributed nationwide and at the show. (Sponsorship must be secured by July 1 to be included.)
 - Your company logo on two Pub-Crawl announcement signs on the show's **Main Boulevard** during the event.
 - Your company logo on two **Welcome signs** at first pub location.

Wednesday: 12pm-5pm
Thursday: 10am-5pm
Friday: 10am-2pm

FarwestShow.com

503-682-5089 • 888-283-7219

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Digital Exposure:

- Statewide sponsor logo recognition on Farwest website, appearing across all pages, plus featured placement on the Farwest Pub Crawl page, with a direct hyperlink to your website – driving traffic and increasing brand awareness.
- Your logo or company name is mentioned on social media when Farwest promotes Pub-Crawl.

Hospitality Perks:

- Exclusive VIP hosting access to a private room overlooking the show floor for up to 30 guests. (Room must be reserved in advance. Event hosting and costs are the sponsor's responsibility.) The VIP Room is complimentary.

Pub-Crawl Sponsorship:

- **Exclusive sponsorship (one available)** **\$ 3,900**
 OR
- **Co-sponsorship (two available)** **\$1,950**

Multi-Year Discount: Commit to a multi-year sponsorship and enjoy a 10% discount:

- \$3,510 exclusive for 2026 \$1,755 co-sponsor for 2026
- \$3,510 exclusive for 2027 \$1,755 co-sponsor for 2027

Why Choose Farwest?

Farwest is the ultimate destination for the green industry, offering a comprehensive trade show experience in the heart of nursery country. With unmatched access to industry professionals and decision-makers, **sponsoring the Pub-Crawl** at Farwest ensures your brand is front and center in a highly engaged special event.

Contact Us Today

Don't miss this opportunity to elevate your brand at the largest green industry trade show in the West. Secure your sponsorship today!

Contact the Farwest Show team today!

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