

AUGUST 26-28, 2026  
Oregon Convention Center



The BIGGEST and  
GREENEST Industry  
trade show in  
the West

## Show Tote Bag - Sponsorship

Farwest is the premier green industry trade show in the West, offering an unparalleled experience for industry professionals. With over 4,000 attendees and 300+ vendors expected, Farwest is the ultimate hub for networking, learning, and showcasing the best the industry has to offer.

Approximately 40% of attendees exclusively attend Farwest, making it a unique opportunity to connect with key decision-makers in the nursery, landscape, and retail garden centers. No other event brings together this level of industry expertise and innovation under one roof, right in the heart of nursery country.

### Why Sponsor the Farwest Show Reusable Tote Bags?

We invite you to become the official sponsor of the reusable tote bags provided to every registered attendee at the Oregon Association of Nurseries Farwest Show. This is a unique opportunity to showcase your brand at every step of the participant's journey—from registration through the show floor—while reinforcing your commitment to sustainability and industry leadership. Sponsoring Farwest places your brand front and center with influential industry leaders from 40+ states and 10+ countries. It's your gateway to building meaningful connections and expanding your reach in the green industry.

## 2026 Farwest Sponsorship Proposal

**Tote Bag Sponsorship Package:** This exclusive sponsorship opportunity allows your brand to make a lasting impression with thousands of attendees.

- By providing **reusable tote bags**, your brand will stay on top of mind long after the show ends, attendees will reuse these bags over and over again.
- **Exclusive Sponsorship:** Be the sole sponsor of the 2026 Farwest Show tote bags.
- **Branded Bags:** 2,500 reusable shopping bags featuring your brand, distributed to attendees at the show during the registration process
- **Prominent Logo Placement:**
  - On two show entrance signs recognizing all 2026 sponsors.
  - On the "Thank You Sponsors" page in *Digger: Farwest Edition*, the official show magazine, distributed to over 9,000 industry professionals in the August issue and at the event. (Sponsorship must be secured by July 1 to be included.)
  - On all Farwest website pages, including a clickable link to your website.

Wednesday: 12pm-5pm  
Thursday: 10am-5pm  
Friday: 10am-2pm

[FarwestShow.com](http://FarwestShow.com)

503-682-5089 • 888-283-7219

Produced by:



AUGUST 26-28, 2026  
Oregon Convention Center



The BIGGEST and  
GREENEST Industry  
trade show in  
the West

#### Digital Exposure:

- Statewide sponsor logo recognition on Farwest website, appearing across all pages, plus featured placement on the Farwest Bus Tours page, with a direct hyperlink to your website – driving traffic and increasing brand awareness.

#### Hospitality Perks:

- **VIP Hosting Access:** Reserve a private room overlooking the show floor to host up to 30 guests. (Event hosting and associated costs are the responsibility of the sponsor, room is complimentary.)

**Tote Bag Sponsorship:                      \$7,950**

#### Multi-Year Sponsorship Discount

Commit to a multi-year sponsorship and enjoy a 10% discount:

- \$7,155 for 2026
- \$7,155 for 2027

#### Why Choose Farwest?

Farwest is the ultimate destination for the green industry, offering a comprehensive trade show experience in the heart of nursery country. With unmatched access to industry professionals and decision-makers, **sponsoring the reusable tote bags** for each registered attendee (approximately 2,200) at Farwest ensures your brand is front and center in a highly targeted and engaged environment.

#### Contact Us Today

Don't miss this opportunity to elevate your brand at the largest green industry trade show in the West. Secure your sponsorship today!

**Contact the Farwest Show team today!**

Office: 503.682.5089

Trade Show Manager: 503.582.2005

Email: [Farwest@OAN.org](mailto:Farwest@OAN.org)

Wednesday: 12pm-5pm  
Thursday: 10am-5pm  
Friday: 10am-2pm

**FarwestShow.com**

503-682-5089 • 888-283-7219

Produced by:



AUGUST 26-28, 2026  
Oregon Convention Center



The BIGGEST and  
GREENEST Industry  
trade show in  
the West



Wednesday: 12pm-5pm  
Thursday: 10am-5pm  
Friday: 10am-2pm

[FarwestShow.com](http://FarwestShow.com)  
503-682-5089 • 888-283-7219

