



OREGON
ASSOCIATION OF
NURSERIES™

FARWEST
PORTLAND 2025

2025 Farwest Show booth applications now open

Portland, Oregon (November 19, 2024) — The Oregon Association of Nurseries is now accepting booth applications for the 2025 Farwest Show, a trade show and conference serving the national nursery and greenhouse industry.

The show will take place August 20–22, 2025 at the Oregon Convention Center in Portland, Oregon. The show was founded in 1973 and recently celebrated its 50th anniversary. Each year, it brings together growers, suppliers, service providers, retail garden centers, landscape designers, and buyers under one roof, providing a golden opportunity for making new connections and renewing existing ones, too.

“With thousands of industry professionals in attendance, the Farwest Show is the largest nursery industry trade show in the West,” show director Allan Niemi said. “Exhibiting at Farwest provides the perfect opportunity to connect with key customers, build lasting partnerships, and showcase the amazing plants, products or services that set your business apart.”

Those interested in signing up for a booth may visit FarwestShow.com/Exhibitor-Sign-Up for information, or they may reach out directly to Niemi at ANiemi@OAN.org or 503-582-2005.

In 2024, Farwest had more than 300 exhibiting companies, including wholesale growers, re-wholesalers, garden centers, landscape designers and service providers, allied service providers and suppliers, and more. More than 4,000 attendees and guests came to see the latest plants, products and services available to horticultural businesses. Organizers are already making plans for an even bigger, bolder and better show in 2025.

The Farwest Show is produced by the Oregon Association of Nurseries (OAN). The OAN represents Oregon’s \$1.2 billion nursery industry, which is the top agricultural segment in the state. Proceeds from the show are reinvested into industry advocacy, research, workforce development and education, which benefit the nursery and greenhouse industry both regionally and nationally.

Oregon is a nationwide nursery industry leader, in terms of sales as well as influence. It's the leading state for coniferous evergreens, deciduous shade trees, deciduous flowering trees, bareroot nursery products, B&B nursery products and cut Christmas trees.

Complete details on the Farwest Show are available at FarwestShow.com. For further questions, contact Jamie Moore, OAN events and education coordinator, at JMoore@OAN.org or 503-582-2010.

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EXPO FLOOR IMAGES:

[Farwest Show Expo Floor image #1 \(from 2024\)](#)

[Farwest Show Expo Floor image #2 \(from 2024\)](#)

[Farwest Show Expo Floor image #3 \(from 2023\)](#)

[Farwest Show Expo Floor image #4 \(from 2023\)](#)

OTHER SHOW ASSETS:

[Farwest Show Seminars image #1 \(from 2024\)](#)

[Farwest Show Seminars image #2 \(from 2024\)](#)

[Farwest Show logo 2025 — wordmark \(green\)](#)

[Farwest Show logo 2025 — wordmark \(purple\)](#)

[Farwest Show logo 2025 — Oregon state outline](#)

2025 FARWEST SHOW RELEASES AND ASSETS

[Farwest Show press room](#)