

AUGUST 20–22, 2025  
Oregon Convention Center



The biggest Green Industry  
trade show in  
the West

## Show Tote Bag Sponsorship

Farwest, the **largest green industry trade show in the West**, offers the complete show experience. Connect with an anticipated **4,000+ industry professionals** and 300+ vendors. In addition, approximately 40% of attendees only attend Farwest. No other show offers nearly everything the industry has to offer under one roof and located in the heart of nursery country.

Why Sponsor? Farwest sponsorship places **your brand directly in the line of sight of nursery, landscape and retail garden center industry decision makers** from 10+ different countries and 40+ states. Farwest is your connection to the West.

### 2025 Farwest Sponsorship Proposal

#### **Bag Sponsorship: \$7,950**

It's a great opportunity to provide long-lasting reusable bags to thousands of attendees that keeps your brand marketing with them long after the show.

Sponsorship Package includes:

- Exclusive sponsorship of the 2025 show bags.
- 2,000 reusable shopping bags incorporating Sponsor's brand for the 2025 Farwest Show.
- Sponsor logo on two show entrance signs highlighting all 2025 Sponsors.
- Sponsor logo on Thank You Sponsors page in Digger: Farwest Edition, the official show magazine, distributed to over 9,000 industry professionals in August Issue and at show.
- Sponsor logo on all Farwest website pages including hotlink to Sponsor website.

**Hospitality:**

- VIP hosting access to a private room overlooking the show floor for approximately 30 guests. Room needs to be reserved prior to show. Event is hosted and paid for by Sponsor except for use of the room.

#### **10% Multi-year Discount:**

Commit to a multi-year Sponsorship and receive a 10% discount.  
**\$7,155 (2025) and \$7,155 (2026)**

#### **Contact Allan Niemi today**

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Wednesday: 10am-5pm  
Thursday: 10am-5pm  
Friday: 10am-2pm

[www.FarwestShow.com](http://www.FarwestShow.com)

503-682-5089 • 888-283-7219

Produced by:

