

AUGUST 21–23, 2024
Oregon Convention Center



The biggest Green Industry
trade show in
the West

Solution Center Sponsorship

Farwest, the **largest green industry trade show in the West**, offers the complete show experience. Connect with an anticipated **4,000+ industry professionals** and 350+ vendors. In addition, over 40% of attendees only attend Farwest. No other show offers nearly everything the industry has to offer under one roof and located in the heart of nursery country.

Why Sponsor? Farwest sponsorship places **your brand directly in the line of sight of nursery, landscape and retail garden center industry decision makers** from 10+ different countries and 40+ states. Farwest is your connection to the West.

2024 Farwest Sponsorship Proposal

Solution Center Sponsorships (two available): \$2,750 each

- Live free mini-seminars and workshops for Farwest attendees throughout each show day located on the show floor.

Sponsorship Package includes*:

- Exclusive co-sponsorship of the 2024 Solution Center.
- Sponsor logos on one (1) 2'x6' sign hung with the feature identification banner above the feature.
- Sponsor logos on two (2) Solution Center schedule signs' headers located at the feature's entrance and the Main Boulevard on the show floor.
- Sponsor logos on two show entrance signs recognizing all 2024 Sponsors.
- Sponsor logos recognition on all Farwest promotional materials for the Solution Center including:
 - All Farwest website pages, including Solution Center schedule webpage. Logos include hotlink to Sponsor website.
 - Farwest Planning Guide distributed to over 9,000 industry professionals in June issue of Digger magazine and at show.
 - Digger: Farwest Edition, the official show magazine, distributed to over 9,000 industry professionals in August issue and at show.
- Sponsor name listed in applicable press releases as the show feature sponsor.

Hospitality:

- VIP hosting access to a private room overlooking the show floor for approximately 30 guests. Room needs to be reserved prior to show. Event is hosted and paid for by Sponsor except for use of the room.

Contact Allan Niemi today

Office: 503.582.2005

Email: aniemi@oan.org

Wednesday: 10am-5pm
Thursday: 10am-5pm
Friday: 10am-2pm

www.FarwestShow.com

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Produced by:

