

AUGUST 21–23, 2024  
Oregon Convention Center



The biggest Green Industry  
trade show in  
the West

## Seminar Sponsorship

Farwest, the **largest green industry trade show in the West**, offers the complete show experience. Connect with an anticipated **4,000+ industry professionals** and 350+ vendors. In addition, over 40% of attendees only attend Farwest. No other show offers nearly everything the industry has to offer under one roof and located in the heart of nursery country.

Why Sponsor? Farwest sponsorship places **your brand directly in the line of sight of nursery, landscape and retail garden center industry decision makers** from 10+ different countries and 40+ states. Farwest is your connection to the West.

### 2024 Farwest Sponsorship Proposal

#### **One Day Seminar Track Sponsorship: \$1,450**

Sponsorship Package includes:

- Sponsor logo featured as Seminar Sponsor on Farwest promotional materials for this Seminar including:
  - Farwest Planning Guide distributed to over 8,000 industry professionals in June issue of Digger magazine and at show.
  - Seminar description on Farwest website
- Sponsor logo on all Farwest website pages including hotlink to Sponsor website.
- Sponsor logo in Digger magazine Farwest Edition, the official show magazine with over 10,000 copies distributed nationwide and at the show.
- Sponsor logo on one (1) 3'x8' banner (provided by Sponsor) displayed the entire day during all seminars at the entrance to the seminar room.
- Sponsor promotional materials on a display table inside the entrance to the Seminar. Table can be staffed by Sponsor.
- Sponsor logo on two show entrance signs highlighting all 2024 Sponsors.

#### **Hospitality:**

- VIP hosting access to a private room overlooking the show floor for approximately 30 guests. Room needs to be reserved prior to show. Event is hosted and paid for by Sponsor except for use of the room.

#### **10% Multi-year Discount:**

Commit to a multi-year Sponsorship and receive a 10% discount.  
**\$1,305 (2024) and \$1,305 (2025)**

#### **Contact Allan Niemi today**

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Wednesday: 10am-5pm  
Thursday: 10am-5pm  
Friday: 10am-2pm

[www.FarwestShow.com](http://www.FarwestShow.com)

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Produced by:

