

AUGUST 21–23, 2024
Oregon Convention Center



The biggest Green Industry
trade show in
the West

Pub Crawl Sponsorship

Farwest, the **largest green industry trade show in the West**, offers the complete show experience. Connect with an anticipated **4,000+ industry professionals** and 350+ vendors. In addition, over 40% of attendees only attend Farwest. No other show offers nearly everything the industry has to offer under one roof and located in the heart of nursery country.

Why Sponsor? Farwest sponsorship places **your brand directly in the line of sight of nursery, landscape and retail garden center industry decision makers** from 10+ different countries and 40+ states. Farwest is your connection to the West.

2024 Farwest Sponsorship Proposal

Pub Crawl Co-Presenting Sponsorship: \$1,750

Sponsorship Package includes:

- Acknowledgement as sponsor in the Pub Crawl press release to industry media publications.
- Sponsor logo on two show entrance signs highlighting all 2024 Sponsors.
- Sponsor logo recognition on all Farwest promotional material for the Pub Crawl including:
 - Farwest website on all pages
 - Farwest website Pub Crawl announcement on show features webpage.
 - Farwest Planning Guide distributed to over 9,000 industry professionals in June issue of Digger magazine and at show.
 - Digger: Farwest Edition, the official show magazine, distributed in August to over 9,000 industry professionals
- Sponsor promotional materials at each Pub Crawl location
- Sponsor logo on Two (2) Pub Crawl announcement signs displayed on the show's Main Boulevard on day of the event
- Sponsor logo on Two (2) Welcome Signs at first pub location

Hospitality:

- VIP hosting access to a private room overlooking the show floor for approximately 30 guests. Room needs to be reserved prior to show. Event is hosted and paid for by Sponsor except for use of the room.

10% Multi-year Discount:

Commit to a multi-year Sponsorship and receive a 10% discount.
\$1,575 (2024) and \$1,575(2025)

Contact Allan Niemi today

Office: 503.582.2005

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Wednesday: 10am-5pm
Thursday: 10am-5pm
Friday: 10am-2pm

www.FarwestShow.com

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Produced by:

