

AUGUST 21–23, 2024
Oregon Convention Center



The biggest Green Industry
trade show in
the West

Lanyard Sponsorship

Farwest, the **largest green industry trade show in the West**, offers the complete show experience. Connect with an anticipated **4,000+ industry professionals** and 350+ vendors. In addition, over 40% of attendees only attend Farwest. No other show offers nearly everything the industry has to offer under one roof and located in the heart of nursery country.

Why Sponsor? Farwest sponsorship places **your brand directly in the line of sight of nursery, landscape and retail garden center industry decision makers** from 10+ different countries and 40+ states. Farwest is your connection to the West.

2024 Farwest Sponsorship Proposal

Lanyard Sponsorship: \$3,000

Sponsorship Package includes:

- Exclusive sponsorship of the 2024 show lanyards.
- Sponsor to provide a minimum of 5,500 two-clip lanyards incorporating Sponsor's brand for the 2024 Farwest Show.
- Sponsor logo on two show entrance signs highlighting all 2024 Sponsors.
- Sponsor logo on Thank You Sponsors page in Digger: Farwest Edition, the official show magazine, distributed to over 9,000 industry professionals in August Issue and at show.
- Sponsor logo on all Farwest website pages including hotlink to Sponsor website.

Hospitality:

- VIP hosting access to a private room overlooking the show floor for approximately 30 guests. Room needs to be reserved prior to show. Event is hosted and paid for by Sponsor except for use of the room.

10% Multi-year Discount:

Commit to a multi-year Sponsorship and receive a 10% discount.
\$2,700 (2024) and \$2,700 (2025)

Contact Allan Niemi today

Office: 503.582.2005

Email: aniemi@oan.org

Wednesday: 10am-5pm
Thursday: 10am-5pm
Friday: 10am-2pm

www.FarwestShow.com

503-682-5089 • 888-283-7219

Produced by:

