



OREGON
ASSOCIATION OF
NURSERIES™



Farwest Show seminars offer something for all

Portland, Oregon (July 19, 2023) — The 2023 Farwest Show seminars lineup in Portland has something for every green industry professional. That means growers, breeders, arborists, landscape designers, landscapers, businesspeople, marketers, nursery workers, salespeople, and of course anyone interested in sustainability.

The show, taking place from Wednesday–Friday, August 23–25 in Portland, offers more than 45 educational seminars. Continuing education credits are available. Best of all, those signing up for an all-class pass before July 31 can save \$40 by taking advantage of Early Bird rates.

“Farwest is a tremendous educational value,” said Allan Niemi, director of events at the Oregon Association of Nurseries. “We have chosen a wide variety of presenters and topics to best serve a variety of green industry sectors — growers, retailers, and landscapers to name just a few. Companies sending employees from beginners up to the most senior levels will find something beneficial and informative to send workers to, and our all-access passes deliver it all at a reasonable cost.”

At Farwest, experts from all segments of the industry will cover various topics, including plant pests, climate resiliency, soil and water quality and pesticide safety for bees. Attendees can earn up to 10 hours of pesticide recertification credits from Oregon, Washington, Idaho, and California. Spanish translations are available for pesticide courses.

“Our continuing education seminars will engage participants in an array of topics for landscape professionals, arborists, and retailers,” Event and Education Manager Mary Claire Lamm said. “Free mini-sessions will take place at the Solution Center right on the trade show floor with pruning and topiary demonstrations to provide practical approaches to challenges green industry professionals face.”

Registration for the show is now open at www.FarwestShow.com/Register. For details on all Farwest Show events, daily schedules, [speakers](#) and [education seminars](#), visit FarwestShow.com. To purchase booth space, learn about sponsorship opportunities, or for other questions, email ANiemi@OAN.org or call 503-682-5089.

The day before the show, on Tuesday, August 22, there will be two all-day tours of local nurseries and retail garden centers, starting at 8 a.m. The wholesale grower tour has already sold out and the garden center retail tour is close to it.

The trade show floor will be open August 23–25, noon–5 p.m. on Wednesday, 10 a.m.–5 p.m. on Thursday, and 10 a.m.–2 p.m. on Friday.

For five decades, attendees and exhibitors have been coming from across the United States and around the world to see Farwest and its host state of Oregon. The state's nursery and greenhouse growers sold \$1.37 billion in nursery material in 2022, marking 10 consecutive years of sales growth, according to the Oregon Department of Agriculture.

The show floor will be packed with more than 300 exhibiting companies, including wholesale growers, re-wholesalers, garden centers, landscape designers and service providers, allied service providers and suppliers, and more. An estimated 4,000+ attendees and guests will browse the latest plants, products and services available to horticultural businesses.

The New Varieties Showcase and the New Products Showcase will preview the best new genetic discoveries and hard goods coming to the marketplace in 2023 and 2024.

Farwest's signature networking opportunities will take place during the day and evening, including the Emergent afternoon networking event for future leaders in horticulture on day one, the 50th Anniversary Celebration and Happy Hour event concluding the first day of the show, the yearly Women in Horticulture networking event on the second afternoon of the show, and the lively Farwest Pub Crawl at the end of day two.

The Farwest hotel room blocks are open and taking reservations. Details can be found online at <https://FarwestShow.com/Hotel-Travel>. Guests should be advised that the Farwest Show has not partnered with any travel agency for the 2023 show. They should not give credit card information to anyone claiming to be a Farwest travel agent, as no one has been engaged to make outgoing calls for lodging reservations on behalf of the show.

DOWNLOADABLE ASSETS:

- [Katie Tamony image](#)
- [Farwest Show image from the expo floor, 2022](#)
- [Farwest Show logo — Oregon state outline](#)
- [Farwest Show logo — wordmark](#)
- [Farwest Show logo — 50th anniversary](#)

2023 FARWEST SHOW RELEASES AND ASSETS

- [Farwest Show press room](#)

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents nearly 700 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$1.37 billion. Oregon's nursery industry is a traded sector; more than 75% of the nursery plants grown in Oregon are shipped out of state. For information, visit www.OAN.org or call 503-682-5089.

The Farwest Show, the biggest green industry trade show in the West, will celebrate its 50th anniversary in 2023! The show is produced by the OAN, a nonprofit organization that represents and serves the interests of Oregon's nursery, retail and greenhouse industry. Any

revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2023 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.