



Farwest Show judges choose Nightfall Snowbell as Best in Show at New Varieties Showcase

Portland, Oregon (August 24, 2022) — **Nightfall Snowbell (*Styrax japonicus* 'JFS 6SJ')** was chosen by professional judges as the Best in Show winner in the 2022 Farwest Show's New Varieties Showcase. #

The plant, bred by Keith Warren and introduced by J. Frank Schmidt & Son Co. based in Boring, Oregon, is one of 61 outstanding new selections on display at the 2022 Farwest Show and available from at least one show exhibitor. #

The show opened Wednesday, August 24 and continues through Friday, August 26 at the Oregon Convention Center in Portland, Oregon. The show also presents People's Choice awards, which are chosen by attendees voting on the show floor. Those awards will be announced on Friday, the final day of the show. #

"The best place to find the full range of new plant introductions is at the New Varieties Showcase," said Heather Cyrus, manager of events and education for the Oregon Association of Nurseries, which produces the show. "Growers and breeders have brought out their best, most exciting new plants, so the industry can see where future plants are headed." #

Nightfall Snowbell combines the deep purple foliage of Evening Light Snowbell with the gratefully weeping form of greenleafed cultivars such as Fragrant Fountain. It features purple emerging leaves with green undertones, which contrast with pearly white flower buds in spring. They open to reveal creamy white, bell-shaped blooms. The leaves darken as the season continues. It is available from J. Frank Schmidt & Son Co. (Booth #19026) as #10 containers and multiple bare root sizes. #

In addition of the Best of Show award, judges gave Awards of Merit as follows: #

- **Vinho Verde Weigela (*Weigela florida* 'Smnwfbgv' PPAF)**, introduced by Spring Meadow Nursery. It was discovered as a variegated sport on a seedling whose parents were golden 'Briant's Rubidor' and burgundy 'Naomi Campbell'. It has lime green leaves set off with a bold, black margin. A light crop of red-pink flowers appears in late spring, but the foliage is the main draw. The plant is available in 2-gallon containers from Farwest exhibitor Walla Walla Nursery Co. (Booth #8051). #
- **Invincibelle Sublime™ Hydrangea (*Hydrangea arborescens* 'SMNHRL' PPAF, CPBRAAF)**, bred by Tim Wood and introduced by Proven Winners ColorChoice Flowering Shrubs. It is a full-sized smooth hydrangea with cloud-like mophead flowers on sturdy stems. The plant is available in 2¼-inch, 4-inch and quart containers from Farwest exhibitors Walla Walla Nursery Co. (Booth #8051), Oregon Pride Nurseries Inc. (Booth #8032), Alpha Nursery Inc. (Booth #18019) and Fisher Farms (Booth #13043). #
- **Pretty Parasols Coneflowers (*Echinacea* 'JS Engeltje')**, introduced by Concept Plants. It is a low-maintenance, high endurance coneflower with strong stems that flowers from July through November, with flowers appearing one after another, not opening at the same time. They appear at different heights, giving a "wild" look with multiple flowers on each stem. The plant is available in 1-gallon containers from Farwest exhibitor Walla Walla Nursery Co. (Booth #8051). #

#

All of the New Varieties Showcase selections are viewable at the Farwest Show and at <https://farwestshow.com/new-varieties-showcase/> #

For further questions, contact Heather Cyrus, event and education manager, at 503-582-2011 or hcyrus@oan.org. #

#

PLANT PHOTOS:#

- [Nightfall Snowbell](#)#
- [Vinho Verde Weigela](#)#
- [Invincibelle Sublime™ Hydrangea](#)#
- [Pretty Parasols Coneflower](#)#

The Farwest Show serves professionals engaged in the nursery industry and related trades, including retail nurseries, wholesale growers, landscapers, landscape designers, and others involved in the green industry. For more information about the 2022 Farwest Show, visit www.farwestshow.com.#

#

DOWNLOADABLE ASSETS:#

- [Farwest Show logo](#) #

#

PRIOR FARWEST SHOW RELEASES AND ASSETS#

- [Farwest Show press room](#)#

#

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents nearly 700 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$1.1 billion. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.#

The Farwest Show, the biggest green industry trade show in the West, is produced by the OAN, a nonprofit organization that represents and serves the interests of Oregon's nursery, retail and greenhouse industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2022 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.#

#

CONTACTS:#

Allan Niemi, director of events, Oregon Association of Nurseries, aniemi@oan.org, 503-582-2005#

Heather Cyrus, event and education manager, Oregon Association of Nurseries, hcyrus@oan.org, 503-582-2004#

Curt Kipp, director of publications and communications, Oregon Association of Nurseries, ckipp@oan.org, 503-582-2008#

#