

## Farwest Show announces Greg Bell as 2022 keynote speaker

Portland, Oregon (June 8, 2022) — Nationally-renowned transformation consultant and trainer Greg Bell will be the keynote speaker at the 2022 Farwest Show in Portland, Oregon, show producers the Oregon Association of Nurseries (OAN) have announced.



“Greg is an electrifying speaker who connects with people and inspires them,” said Heather Cyrus, events and education manager for the OAN. “He will provide unique ideas and lasting perspective that nursery industry professionals can take back to their companies to drive personal, professional and organizational improvement.”

The three-day trade show and conference takes place Wednesday, August 24 through Friday, August 26 at the Oregon Convention Center in Portland, Oregon. It will welcome and unify a broad swath of green industry professionals, including nursery and greenhouse growers, lawn and garden center retailers, landscaping professionals and designers, suppliers, service providers, students, researchers and many others.

Bell’s keynote presentation will open the show at 11 a.m. on Wednesday, August 24. He will discuss how individuals and organizations can unleash their potential by adopting a high-performance mindset, and focusing their attention on their core values and the things that matter most.

Bell is a Certified Speaking Professional, which is the highest earned designation from the National Speakers Association and the International Federation of Professional Speakers. Only 10% of speakers have earned this designation. He holds degrees in political science and law from the University of Oregon, and has served as a consultant and trainer for nearly 500 organizations around the country.

Following Bell’s keynote presentation, the trade show floor will open from noon–5 p.m. on Wednesday, August 24. It will be open from 10 a.m.–5 p.m. Thursday, August 25 and 10 a.m.–2 p.m. on Friday, August 26. Conference seminars will run all three days starting at 8:30 a.m. Wednesday, and the famous Farwest nursery tours will happen Tuesday, August 23.

Registration for the show and conference is live at [www.farwestshow.com/register](http://www.farwestshow.com/register). Discounted early bird prices for expo admission, nursery tours and educational seminar passes are available until July 31.

Attendees and exhibitors come from around the world to see Farwest and its host state of Oregon, which sold \$1.19 billion in nursery material in the most recent year tabulated. The show floor will be packed with nearly 400 exhibiting companies, including wholesale growers, re-wholesalers, garden centers, landscape designers and service providers, allied service providers and suppliers, and more.

Complete details on events, daily schedules, speakers, and education for Farwest are posted at [www.FarwestShow.com](http://www.FarwestShow.com). For further questions, contact: Allan Niemi, Director of Events, at 503-582-2005 and [aniemi@oan.org](mailto:aniemi@oan.org).

Details on lodging options can be found online at <https://farwestshow.com/hotel-travel/>. Participants are advised that the Farwest Show has not partnered with any travel agency for the 2022 show. Do not give credit card information to anyone claiming to be a Farwest travel agent, as show organizers have not arranged for any business or individual to be directly contacted for lodging reservations.

DOWNLOADABLE ASSETS:

- [Farwest Show logo](#)

PRIOR FARWEST SHOW RELEASES AND ASSETS

- [Farwest Show press room](#)

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents nearly 700 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of nearly \$1.2 billion. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit [www.oan.org](http://www.oan.org) or call 503-682-5089.

The Farwest Show, the biggest green industry trade show in the West, is produced by the OAN, a nonprofit organization that represents and serves the interests of Oregon's nursery, retail and greenhouse industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2022 Farwest Show, visit [www.FarwestShow.com](http://www.FarwestShow.com) or call 503-682-5089.