



FOR IMMEDIATE RELEASE

Secure your booth space for the 2020 Farwest Show

Portland, Oregon (December 16, 2019) – The 2020 Farwest Show is now accepting exhibitor booth applications as it heads into its 48th year showcasing the excellence of the green industry. The horticultural trade show — which is the biggest green industry show in the West — will be held August 26–28 at the Oregon Convention Center in Portland, Oregon.

“Reserving an exhibitor booth at Farwest in 2020 is some of the best business advice I can offer any grower, supplier, service provider, vendor or green industry professional working with ornamental horticulture,” said Allan Niemi, director of events for the Oregon Association of Nurseries, which produces Farwest. “We already have many companies — including several new ones — reserving their space for 2020 because last year’s trade show was such a huge success. Farwest is an efficient way to interact with a large number of retailers, growers, landscapers, suppliers, service providers and other Green Industry professionals, all in one place over just a few days.”

Renowned across the globe for the lush and verdant show floor, Farwest is expecting more than 400 exhibitors showcasing container- and field-grown trees, shrubs and plants, as well as an ever-increasing variety of new equipment, technologies, management tools and retail merchandise. In 2019, more than 5,000 attendees from 44 states and 20 countries had the opportunity to browse the New Varieties Showcase, the New Products Showcase, and the Growing Trends display that helped businesses plan for the fall and spring sales season. On top of unique networking events for participants, Farwest also offers a comprehensive educational program and pesticide credit-earning seminars.

Exhibitors are encouraged to reserve their booth immediately in order to meet their display space needs and obtain the best remaining spaces on the expo floor before someone else gets them.

Booth information and complete details on the 2020 Farwest Show can be found at www.FarwestShow.com or contact Allan Niemi directly at aniemi@oan.org and 503-582-2005.

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents nearly 700 wholesale growers, retailers, landscapers and suppliers. Oregon’s ornamental horticulture industry is one of the state’s largest agricultural commodities, with annual sales of \$996 million. Oregon’s nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the biggest green industry trade show in the West, is produced by the OAN, a nonprofit organization that represents and serves the interests of Oregon’s nursery, retail and greenhouse industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2020 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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