



FOR IMMEDIATE RELEASE

2019 Farwest Show Retailers' Choice Awards to recognize best new products for garden retail

Portland, Oregon (August 8, 2019) — The 2019 Farwest Show will once again sponsor The Garden Center Group's Retailers' Choice Awards. Representatives of The Garden Center Group will search the show floor for the top new innovative plants, hard goods, products, and services, and recognize those that can make a positive impact on operations and bottom-line performance for independent garden centers. The Retailers' Choice Awards takes place at major trade shows around the country each year.

The Farwest Show is set for August 21–23 in the Oregon Convention Center in Portland, Oregon. The awards process will span the first two days (Wednesday, August 21 and Thursday, August 22), and will be led by Danny Summers of The Garden Center Group and Christina Salwitz of The Personal Garden Coach. All garden retailers are welcome to participate in the product search. Participants will convene at noon on Wednesday, August 21 at the show registration area, Lobby C under the Dragon Boat. There, they will receive instruction and nomination forms. After searching the floor and gathering entries individually on Wednesday, the team will regroup at 5 p.m. to compare notes and choose top picks. To participate in the judging, retailers must pre-register. To sign up, go to <https://farwestshow.com/event/retailers-choice-awards-2/>

Winners will be announced at the Farwest Solution Center on the show floor at 2:45 p.m., Thursday, August 22. Representatives from companies awarded will share information on their products at that time. The presentation ceremony is a free mini-session included with the trade show pass.

The Retailers' Choice Award is a program of The Garden Center Group, an alliance of 125 premier garden centers and professional products and service providers from around the country. The group is not a buying group. It is a resource for solutions to operational issues facing retailers today. The group focuses on business solutions designed to help independent garden centers increase sales, improve operations and retain more profit. For more information, visit www.thegardencentergroup.com.

Information on The Retailers' Choice Awards can be found at <https://farwestshow.com/events/category/retailers-choice-awards/>

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents nearly 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$947 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2019 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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