



FOR IMMEDIATE RELEASE

2019 Farwest Show to host networking events for young professionals and women in horticulture

Portland, Oregon (August 12, 2019) — The 2019 Farwest Show will offer two great networking opportunities for key segments of the industry. The first event, Emergent Networking Event, is for businesspeople who are new to the horticulture industry; the second event, Women in Horticulture, gives women in the industry a forum so they can share and make connections. The show will take place August 21–23 at the Oregon Convention Center in Portland, Oregon.

The Emergent Networking Event, sponsored by Heritage Seedlings & Liners Inc. and Supreme Perlite Company, takes place from 3:30–5 p.m., Wednesday, August 21, in VIP Room B, and is open to all horticulture professionals. Emergent brings together the industry's best and brightest professionals under the age of 40 and to mingle, network, and build a brighter future for the green industry. Originating in 2011 with a handful of eager, talented young individuals, Emergent: A Group for Growing Professionals now boasts more than 3,800 of the nation's brightest young minds in horticulture. Extending the event beyond Farwest, participants will be able to network online on Emergent's Facebook page. Attendance is free.

The Women in Horticulture networking event, sponsored by Supreme Perlite Company, is scheduled from 3:30–5 p.m., Thursday, August 22, in VIP Room B. It will give women across the industry an opportunity to expand their business networks and find a new sense of inspiration with like-minded professionals. Women in Horticulture will celebrate the significant, distinct and essential roles that women play in the horticulture industry. Attendance is free.

For more information on the Emergent Networking Event, visit <https://farwestshow.com/event/emergent-networking-event/>

For more information on Women in Horticulture, visit <https://farwestshow.com/event/women-in-horticulture/>

Complete details on the 2019 Farwest Show can be found at www.FarwestShow.com.

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents nearly 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$947 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2019 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

CONTACTS:

Allan Niemi, director of events, Oregon Association of Nurseries, aniemi@oan.org, 503-582-2005

Tom Kegley, Tom Kegley Communications, tkegley@rev.net, 843-991-4366

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