



FOR IMMEDIATE RELEASE

Farwest 2019 seminars to discuss industry research and biological plant protection products

Portland, Oregon (August 6, 2019) — At the 2019 Farwest Show, industry experts Dr. Jill Calabro and Dr. Carlos Bográn will give talks related to pest control for greenhouse and nursery professionals. Calabro will address attendees in three sessions regarding her work through AmericanHort and the Horticultural Research Institute (HRI), upcoming challenges for the horticulture industry, and the current status of boxwood blight. Bográn will give a talk on the compatibility of today's biological controls. The Farwest Show will be held from August 21–23 at the Oregon Convention Center, Portland, Oregon. Calabro's first session, "What's New in the Lab? Research Report Update for Oregon Nurseries," will be a free panel discussion on at 12:30–1:30 p.m., Wednesday, August 21. She will discuss her research at AmericanHort and HRI, and how it will affect the nursery industry in the coming years. Her second session "Research Priorities Identified by Industry," will be a free mini-session at the Solution Center on the show floor from 12:30–1 p.m., Thursday, August 22. She will report on a recent HRI Research Roundtable that identified current and future industry challenges and opportunities to increase success and profitability in the next 10 years. Her third talk, "The Importance of Cultivar Testing for Boxwood Blight," will explain how HRI started a new initiative to better understand the range of blight tolerance and susceptibility of cultivars common in U.S. production. The seminar is scheduled for 8:30–9:30 a.m., Friday, August 23. Registration is required at <https://farwestshow.com/register/>.

As science and research programs director for AmericanHort and HGI, Calabro manages science initiatives for both organizations, along with HRI's annual grants program. She also promotes HRI-supported research results and advocates to make sure regulations are written in a way that promotes the success of the green industry.

Bográn, technical manager at OHP Inc., will present "To Mix or Not to Mix: Compatibility of Biological Products for Plant Protection." This seminar will address the compatibility of biological products (such as microbial insecticides and fungicides) with each other and with conventional chemistries. The talk is scheduled for 9:45-10:45 a.m., Friday, August 23. Registration is required at <https://farwestshow.com/register/>.

Bográn leads insecticide and fungicide research and development efforts for OHP Inc. He has been involved in agricultural research and education for more than 20 years. A member of the American Society of Horticultural Sciences (ASHS) and the American Phytopathological Society (APS), he currently serves as subject editor of the Journal of Integrated Pest Management (ESA) and Arthropod Management Tests (ESA) and consulting editor for plant health of HortTechnology (ASHS).

Complete details on events, daily schedules, speakers, and education for Farwest can be found at www.farwestshow.com. For further questions, contact: Zen Landis, event and education manager, at 503-582-2011 or zlandis@oan.org.



The Oregon Association of Nurseries (OAN), based in Wilsonville, represents nearly 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$947 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2019 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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