



FOR IMMEDIATE RELEASE

2019 Farwest Show to deliver talks, pesticide recertification seminars in Spanish

Portland, Oregon (July 19, 2019) — The 2019 Farwest Show will offer Spanish-speaking attendees a slate of informative seminars in the Spanish language, with many of the sessions qualifying for pesticide recertification credit hours. Led by industry experts, the seminars for green industry business owners, partners and employees will be presented in Spanish or through an interpreter. The Farwest Show has arranged for many of these sessions to discuss pesticide practices so they will count for credit towards pesticide recertification credentials.

To access the pesticide seminars, the Farwest show has two pass options. The three-day pesticide class pass offers seven hours of pesticide recertification credit, and the one-day pesticide class pass will earn an attendee two credit hours on Wednesday and Friday and three hours on Thursday. Each pesticide pass holder will also be able to access the Spanish-only seminars. Seminar presenters will discuss sanitation, pathogen spread, pest identification, bio-controls, weed management, boxwood blight, and bio-product compatibility. In addition to pesticide classes, one other valuable seminar is scheduled touching on the role mentorship plays in realizing full potential.

Registration for the course offerings is required and available online at <https://farwestshow.com/register/>

The full list of Spanish-offered seminars is available at <https://farwestshow.com/wp-content/uploads/2019/05/2019SeminariosenEspanol.pdf>

The 2019 Farwest Show will take place August 21–23 in Portland, Oregon. Complete details on events, daily schedules, speakers, and education can be found at www.farwestshow.com. For questions, contact: : Zen Landis, event and education manager at 503-582-2011 and zlandis@oan.org

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents nearly 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$947 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2019 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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