



FOR IMMEDIATE RELEASE

2019 Farwest Show offers seminars on important pest- and pest-control-related topics

Portland, Oregon (July 30, 2019) — The 2019 Farwest Show has scheduled seven seminars dealing with important aspects of pests and pest control. In addition to being timely and informative, the seminars offer credit for pesticide recertification. Three of the seminars will be delivered by industry experts Coleen Warfield, Kelly Vance, and Lloyd Traven. The speakers will give talks on the spread of pathogens, pest identification for biocontrol, and biocontrol implementation. The Farwest Show will be held August 21–23 at the Oregon Convention Center in Portland, Oregon.

Warfield, corporate plant pathologist at Ball Horticultural Company, will speak on understanding how a pathogen spreads is an integral part of any plant disease management program. Her talk, “Did You Just Touch That?: Sanitation and the Spread of Pathogens,” will emphasize viral diseases. This session will look at different modes of transmission and how those may influence sanitation practices in a greenhouse/nursery setting. The seminar is scheduled for 8:30–9:30 a.m. Wednesday, August 21.

Vance, integrated pest management (IPM) specialist at Beneficial Insectary, will help growers with the challenge of implementing biocontrols and their decisions regarding which predators, parasitoids or biopesticides to use for their crop pests. His talk, “Why Your Program Failed: The Importance of Pest Identification in Biocontrol Programs,” will stress the need to identify the pests targeted from the beginning and point out some common mistakes in pest identification, and why certain predators may not work. Vance’s seminar is scheduled for 9:45–10:45 a.m. Wednesday, August 21.

Traven, owner and founder of Peace Tree Farm LLC, will deliver a talk on the efficacy of biocontrols in growing operations as a viable alternative to harsher chemical control. Traven’s talk, “A Systematic Approach to Implementing Biocontrols,” is scheduled for 8:30–9:30 a.m. Thursday, August 22. He will explain how biocontrols, biorationals and biopesticides are practically effective and beneficial as a resonating environmental message with consumers. Implementation requires diligence, commitment, and a different mindset, attitude and expectation for growers, retailers and consumers.

All pesticide seminars will also be offered with live Spanish interpretation.

Registration for the sessions is required. Convenient registration is available at <https://farwestshow.com/register/>. Complete details on events, daily schedules, speakers, and education for Farwest can be found at www.farwestshow.com. For further questions, contact Zen Landis, event and education manager, at 503-582-2011 or zlandis@oan.org.

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents nearly 800 wholesale growers, retailers, landscapers and suppliers. Oregon’s ornamental horticulture industry is one of the state’s largest agricultural commodities, with annual sales of \$947 million. Oregon’s nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2019 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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