



## FOR IMMEDIATE RELEASE

### **2019 Farwest Show registration now open with early-bird discounts for attendees and exhibitors**

Portland, Oregon (May 8, 2019) — Attendee and exhibitor registration for the 2019 Farwest Show has officially opened. The show takes place August 21–23 at the Oregon Convention Center in Portland, Oregon.

Everyone is welcome to take advantage of early-bird registration until July 31, with discounted pricing on hotels, trade show admission, Nursery Country tours, and educational seminar passes. As in past years, student and teacher discounts are also available for show admission and seminars.

Farwest is the Green Industry's premier trade show in the West, bringing together nursery industry professionals from around the world. This year's show projects to draw in approximately 400 exhibitors and more than 5,000 attendees.

Local nursery and retail garden center tours will kick start the event on Tuesday, August 20. Experts from all segments of the industry will deliver educational sessions throughout the three-day event, including free mini-seminars that take place on the trade show floor in the Solution Center.

The show's keynote address, delivered this year by Dr. Charlie Hall of Texas A&M, will be free to all registrants. The Farwest Show features — including the New Varieties Showcase, Growing Trends Showcase, and New Products Showcase — will preview the best new offerings in plants and hard goods for the 2019–20 marketplace. Day and evening events will offer networking opportunities with industry professionals and leaders.

"This will be another great year for Farwest," OAN Director of Events Allan Niemi said. "Attendance is expected to be strong and enthusiastic as the industry experienced a positive 2018 and continues on the same upward swing in 2019."

Convenient registration with discounts is available at <https://farwestshow.com/register/>. Details on host hotels can be found on the registration page. Complete details on events, daily schedules, speakers, and education for Farwest 2019 will be posted at [www.farwestshow.com](http://www.farwestshow.com) in the coming weeks and months. For further questions, contact: Allan Niemi, Director of Events, at 503-582-2005 and [aniemi@oan.org](mailto:aniemi@oan.org).

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents nearly 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$947 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit [www.oan.org](http://www.oan.org) or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2019 Farwest Show, visit [www.FarwestShow.com](http://www.FarwestShow.com) or call 503-682-5089.

#### CONTACTS:

Allan Niemi, director of events, Oregon Association of Nurseries, [aniemi@oan.org](mailto:aniemi@oan.org), 503-582-2005

Tom Kegley, Tom Kegley Communications, [tkegley@rev.net](mailto:tkegley@rev.net), 843-991-4366

###