



FOR IMMEDIATE RELEASE

Secure your booth space for the 2019 Farwest Show

Portland, Oregon (December 6, 2018) – The 2019 Farwest Show is accepting exhibit booth applications as it heads into its 47th year showcasing the excellence of the Green Industry. The show will be held August 21–23, 2019 at the Oregon Convention Center in Portland, Oregon.

“Now is the time to plan for next year’s show,” said Allan Niemi, director of events for the Oregon Association of Nurseries, which produces Farwest. “The arrival of spring turns everyone’s attention to matters of selling and shipping plants. Reserving booth space ahead of the busy time takes one more item off the to-do list!”

Building on its reputation as the West’s essential gathering place for leading horticultural companies, Farwest will once again feature the latest plants, products, and services in the nursery, greenhouse and retail garden center industries, while also providing comprehensive educational seminars, mini-sessions, and networking opportunities to help businesses grow. Exhibitors are encouraged to reserve their booth immediately in order to meet their display space needs.

Renowned across the globe for the lush and verdant show floor, Farwest is expecting more than 400 exhibitors showcasing container- and field-grown trees, shrubs, and plants, as well as an ever-increasing variety of new equipment, technologies, management tools and retail merchandise. In 2018 more than 5,000 attendees from 45 states and 28 countries had the opportunity to browse a new varieties showcase, a new products showcase, and a growing trends display that helped businesses plan for the fall and spring sales season.

Booth information and complete details on the 2019 Farwest Show can be found at www.FarwestShow.com or contact Allan Niemi directly at aniemi@oan.org and 503-582-2005.

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents nearly 800 wholesale growers, retailers, landscapers and suppliers. Oregon’s ornamental horticulture industry is one of the state’s largest agricultural commodities, with annual sales of \$947 million. Oregon’s nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2019 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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