



KEY

APLD - Association of Professional Landscape Designers
 ISA - International Society of Arboriculture
 OLCB - Oregon Landscape Contractors Board
 CDRP - California Department of Pesticide Regulation
 IDA - Idaho Department of Agriculture
 ODA - Oregon Department of Agriculture
 WSDA - Washington State Department of Agriculture

PESTICIDE CLASSES

Continuing Education/Recertification Credits- 2018 Farwest Show Seminars, Classes & Workshops

Topic/Title	Audience	Credits	Qualifying State/Organization
WEDNESDAY, AUG 22			
Dealing with Opposing Personalities – Employees, Customers and More!	Audience: Business Practices, Landscapers, Municipalities, Retailers	1	OLCB (Technical), APLD (Business)
Who Put Those Naked Ladies in My Garden?	Audience: Breeders, Business Practices, Designers, Growers, Interactive Learning, Landscapers, Retailers, Sustainability	1	OLCB (Technical)
USDA Certified ORGANIC Landscape Trees: The How and Why of Being the First.	Audience: Arborists, Designers, Growers, Landscapers, Municipalities, Retailers, Sustainability, Urban Foresters	1	OLCB (Technical), APLD, ISA
Not All Mites Are Spider Mites: Bio Control of Broad, Russet and Cyclamen Mites	Audience: Growers, Landscapers, Pesticide Recertification, Spanish Translation, Sustainability	1	OLCB (Technical), APLD, ODA, IDA, WSDA, CDRP
"What's Your Pink Pig" – How to Feed and Nurture Your Competitive Advantage!	Audience: Business Practices, Landscapers, Municipalities, Retailers,	1	OLCB (Technical), APLD (Business)
Creating a Profit with Garden Center Workshops	Audience: Business Practices, Retailers	1	OLCB (Technical)
Panel Discussion: Automating and Innovating Tree Monitoring Techniques for the Nursery, Arborist, and Forester	Audience: Arborists, Business Practices, Municipalities, Urban Foresters	1	OLCB (Technical), ISA
"Bees" A Four Letter Word, or an Opportunity for Landscapers and Nurseries?	Audience: Arborists, Designers, Growers, Landscapers, Municipalities, Pesticide Recertification, Retailers, Sustainability	1	OLCB (Technical), APLD, ODA, IDA, WSDA, CDRP, ISA
KEYNOTE: Keynote Speaker: Leading the Way: A New Approach to American Immigration	Audience: ALL exhibitors and attendees	1	OLCB (Technical)
Introducing the 2019 Garden Trends	Audience: Growers, Interactive Learning, Retailers	1	OLCB (Technical), APLD (Business)
SPANISH ONLY SESSION - Irrigation Efficacy and Management in Nursery Crops	Audience: Growers, Landscapers, Spanish Only	1	OLCB (Technical)
Panel Discussion: Will the Green Industry Survive the Labor Crisis?	Audience: Growers, Landscapers	1	OLCB (Technical)
Do We Need More "New" Perennials When We Are Just Getting Used to the "Old" Ones?	Audience: Breeders, Business Practices, Designers, Growers, Interactive Learning, Landscapers, Retailers, Sustainability	1	OLCB (Technical), APLD
Water. It's Your Business. Keep it Safe.	Audience: Breeders, Growers, Municipalities, Sustainability	1	OLCB (Technical), APLD
Look Ma, NO BOX- Ecommerce for the Local IGC and their Grower	Audience: Business Practices	1	OLCB (Technical)
Panel Discussion – Timelines to Market	Audience: Breeders, Business Practice, Free, Free Session, Garden Communicators, Growers, Landscapers, Retailers	1	OLCB (Technical)
THURSDAY, AUG 23			
Events vs. Promotions: Telling the Story of Your Garden Center	Audience: Business Practices, Retailers	1	OLCB (Technical)
Driving Foot Traffic for Green Industry Retailers with Digital Marketing	Audience: Business Practices, Growers, Interactive Learning, Retailers	1	OLCB (Technical)
Gardening with Ferns	Audience: Designers, Growers, Landscapers, Retailers	1	OLCB (Technical), APLD
"Let's Drift Apart": The Issue of Stacked Gene Crop Spraying for Nursery	Audience: Arborists, Business Practices, Growers, Landscapers, Municipalities, Pesticide Recertification, Retailers, Spanish Translation, Sustainability, Urban Foresters	1	OLCB (Technical), APLD, ODA, IDA, WSDA, CDRP, ISA



KEY

APLD - Association of Professional Landscape Designers
 ISA - International Society of Arboriculture
 OLCB - Oregon Landscape Contractors Board
 CDPR - California Department of Pesticide Regulation
 IDA - Idaho Department of Agriculture
 ODA - Oregon Department of Agriculture
 WSDA - Washington State Department of Agriculture

PESTICIDE CLASSES

Continuing Education/Recertification Credits- 2018 Farwest Show Seminars, Classes & Workshops			
Topic/Title	Audience	Credits	Qualifying State/Organization
Indoor Gardening: Gardening and Plantscaping Under Lights	Audience: Business Practices, Growers, Landscapers, Retailers	1	OLCB (Technical), APLD
Why Employees Leave You and What You Can Do About It	Audience: Business Practices	1	OLCB (Technical), APLD (Business)
Get New, Stand Out	Audience: Breeders, Business Practices, Designers, Growers, Landscapers, Retailers	1	OLCB (Technical), APLD
The Aim Game: Intelligent Spray System Technology for Nurseries	Audience: Growers, Pesticide Recertification, Spanish Translation, Sustainability	1	OLCB (Technical), ODA, IDA, WSDA, CDPR
Family Forged – Succession Planning for the Real World	Audience: ALL	1	OLCB (Technical), APLD (Business)
Plants with Purpose - How to Pick Plants that Get the Job Done, Beautifully	Audience: Designers, Landscapers, Retailers	1	OLCB (Technical), APLD
SPANISH ONLY SESSION - Panel Discussion: Culture Shock – Navigating the Unfamiliar	Audience: Interactive Learning, Spanish Only	1	OLCB (Technical)
When a Consumer Clicks BUY – They Shake Up Horticulture	Audience: Business Practices	1	OLCB (Technical)
Irrigation Scheduling Strategies	Audience: Growers	1	OLCB (Technical)
Women in Horticulture: Maximize Your Power as a Woman in the Workforce	Audience: Arborists, Breeders, Business Practices, Designers, Growers, Landscapers, Municipalities, Retailers, Urban Foresters	1	OLCB (Technical), APLD (Business), ISA
The Oregon Wine Industry's Explosive Growth and Opportunities for Collaboration	Audience: Free, Free Session, Growers	1	OLCB (Technical)
FRIDAY, AUG 24			
Moving, shaking, and re-making: Plant breeding at Oregon State	Audience: Arborists, Breeders, Designers, Growers, Landscapers, Municipalities, Retailers, Sustainability, Urban Foresters	1	OLCB (Technical), APLD, ISA
Get Found Online: Proven Tactics for Landscaping Company Digital Marketing & Recruiting	Audience: Arborists, Breeders, Business Practices, Designers, Growers, Interactive Learning, Landscapers	1	OLCB (Technical), APLD (Business)
What You Need to Know About Boxwood Blight	Audience: Breeders, Growers, Landscapers, Municipalities, Pesticide Recertification, Retailers, Spanish Translation	1	OLCB (Technical), APLD, ODA, IDA, WSDA, CDPR, ISA
Low Water Use or Drought Tolerant Landscape Plants. Are They the Same	Audience: Breeders, Designers, Growers, Landscapers, Municipalities, Retailers, Sustainability, Urban Foresters	1	OLCB (Technical), APLD, ISA
Worker Protection Standards: Training for Employees	Audience: Arborists, Business Practices, Growers, Landscapers, Municipalities, Pesticide Recertification, Retailers, Urban Foresters	1	OLCB (Technical), ODA, IDA, WSDA, CDPR, ISA
Practical Applications of Biological Control Agents	Audience: Arborists, Breeders, Business Practices, Growers, Landscapers, Municipalities, Pesticide Recertification, Spanish Translation, Sustainability	1	OLCB (Technical), APLD, ODA, IDA, WSDA, CDPR, ISA