



FOR IMMEDIATE RELEASE

2018 Farwest Show speaker Lorence R. Oki to clarify water terminology in plant descriptions

Portland, Oregon (August 13, 2018) – The 2018 Farwest Show, August 22–24 in Portland, Oregon, has scheduled Lorence R. Oki, a specialist in water-related issues in horticulture, to speak on the descriptive differences between “low water use” plants and “drought tolerant” plants.

Oki, a cooperative extension specialist with the plant sciences department at the University of California Davis, will deliver his address, “Low Water Use or Drought Tolerant Landscape Plants: Are They the Same?,” Friday, Aug. 24, 9:45–10:45 a.m., Room B110. The terms “low water use” and “drought tolerant” are used to describe plants and their irrigation needs, but the terms are not synonymous. Oki will discuss the differences and plant characteristics that indicate how plants use water. He’ll briefly discuss the California landscape water conservation regulations and field trials used to assess landscape plant water use. The resulting information is used to assist with compliance and inform plant professionals how the tested plants may perform when exposed to deficit irrigation.

At UC Davis, Lorence studies water related issues in both production and landscape horticulture including biological water treatment systems, nursery hydrology, water management, nitrogen management, plant salinity tolerance, landscape plant water use, and residential runoff. He is a third-generation nursery person and was a greenhouse and nursery grower before coming to the university.

Registration is required for Oki’s seminar and available online at <https://farwestshow.com/register/>. Complete details on the 2018 Farwest Show can be found at www.FarwestShow.com.

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon’s ornamental horticulture industry is one of the state’s largest agricultural commodities, with annual sales of \$909 million. Oregon’s nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2018 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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