



FOR IMMEDIATE RELEASE

2018 Farwest Show Retailers' Choice Awards to recognize best new products for garden retail

Portland, Oregon (August 8, 2018) – The 2018 Farwest Show, August 22–24 in Portland, Oregon, will once again sponsor The Garden Center Group's Retailers' Choice Awards at this year's show. The Retailers' Choice Awards takes place at major trade shows around the country each year. At Farwest, representatives of The Garden Center Group will search the show floor for the top new innovative plants, hard goods, products, and services that can make a positive impact on operations and bottom-line performance for independent garden centers.

The awards process, spanning two days (Wednesday, August 22 and Thursday, August 23), will be led by Sid Raisch of The Garden Center Group and Christina Salwitz of The Personal Garden Coach. All garden retailers are welcome to participate in the product search on Wednesday, August 22, gathering at the show registration area Lobby C under the Dragon Boat at noon for instruction and nomination forms. After searching the floor and gathering entries individually on Wednesday, the team will regroup at 5 p.m., Room C120, to compare notes and choose top picks. Winners will be presented at the Farwest Solutions Center on the show floor on Thursday, August 23, at 2:45 p.m. Representatives from companies awarded will share information on their products at that time.

To participate in the judging, retailers must pre-register. To sign up, go to <https://farwestshow.com/event/retailers-choice-awards/>.

The Retailers' Choice Award is a program of The Garden Center Group. The Garden Center Group is an alliance of 125 premier garden centers and professional products and service providers from around the country. The group is not a buying group. It is a resource for solutions to operational issues facing retailers today. The group focuses on business solutions designed to help independent garden centers increase sales, improve operations and retain more profit. For more information, visit <https://www.thegardencentergroup.com>.

Information on The Retailers' Choice Awards can be found at <https://farwestshow.com/events/category/retailers-choice-awards/>.

Complete details on the 2018 Farwest Show can be found at www.FarwestShow.com.

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$909 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is



reinvested into the industry through education, research, marketing support and government relations. For more information about the 2018 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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