



**FOR IMMEDIATE RELEASE**

## **2018 Farwest Show to host networking events for young professionals and women in horticulture**

Portland, Oregon (August 8, 2018) – The 2018 Farwest Show, August 22–24 in Portland, Oregon, will offer two great networking opportunities for key segments of the industry. The Emergent Networking Event focuses on the young nursery professional. Women in Horticulture event gives women in the industry a forum for connection and sharing.

The Emergent Networking Event, sponsored by Heritage Seedlings & Liners Inc., takes place from 3:30–5 p.m. Wednesday, August 22 in VIP Room B on the second floor). Emergent brings together the industry's best and brightest professionals under 40 to network, establish new relationships and build a brighter future for the green industry. Originating seven years ago with a handful of eager, talented young individuals, Emergent: A Group for Growing Professionals now boasts more than 3,500 of the nation's brightest young minds in horticulture. Extending the event beyond Farwest, participants will be able to network online on Emergent's Facebook page. Attendance is free.

Women in Horticulture is scheduled from 3:30–5 p.m. Thursday, August 23, also in VIP Room B. This networking event gives women across the industry and nation an opportunity to make new connections, expand business networks and grow careers through shared experiences. This year's event follows industry expert Leslie Halleck's education session, "Women in Horticulture: Maximize Your Power as a Woman in the Workforce." Women in Horticulture will celebrate the significant, distinct and essential roles that women pursue in the horticulture industry. Attendance is free.

For more information on the Emergent Networking Event, visit <https://farwestshow.com/event/emergent-networking-event/>.

For more information on Women in Horticulture, visit <https://farwestshow.com/events/category/networking/women-in-horticulture/>.

Complete details on the 2018 Farwest Show can be found at [www.FarwestShow.com](http://www.FarwestShow.com).

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$909 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit [www.oan.org](http://www.oan.org) or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2018 Farwest Show, visit [www.FarwestShow.com](http://www.FarwestShow.com) or call 503-682-5089.

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