



## FOR IMMEDIATE RELEASE

### **Solution Center mini-sessions at the 2018 Farwest Show to provide key information for landscape professionals**

Portland, Oregon (July 23, 2018) – The 2018 Farwest Show has planned free live mini-sessions with particular interest for landscapers, including both owners and employees. On the Oregon Convention Center show floor, the mini sessions, sponsored by Garden Center and Nursery Management magazines, take place each day during the show. Landscapers will gain knowledge and insights for building and maintaining successful businesses.

Scheduled 30-minute presentations from industry experts will touch on relevant subjects such as irrigation, innovations in nursery growing, pest management, impact of eco-labels, and energy savings. New plant introductions in 2018 will be spotlighted as well.

Solution Center mini-sessions are free to attendees and located on the show floor at the end of aisle 10000. The series begins at 1:15 p.m. on Wednesday, August 22 and runs the course of the show with the final talk at 12:30 p.m. on Friday, August 24. The talks are designed to give attendees and educational reprieve from the busy show floor.

The complete schedule, speakers, and topics for the Solution Center can be found online at <https://farwestshow.com/events/category/solution-center/>

The 2018 Farwest Show will be held August 22-24 in Portland, Oregon. Complete details on can be found at [www.FarwestShow.com](http://www.FarwestShow.com)

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$909 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit [www.oan.org](http://www.oan.org) or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2018 Farwest Show, visit [www.FarwestShow.com](http://www.FarwestShow.com) or call 503-682-5089.

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