



FOR IMMEDIATE RELEASE

2018 Farwest Show speakers Kelly Vance and Robin Rosetta to speak on biological pest control and advanced spray technology

Portland, Oregon (July 31, 2018) – At the 2018 Farwest Show, seminar speakers Kelly Vance and Robin Rosetta will discuss facets of pest control for the greenhouse professional. Vance will share his expertise on the biological control of broad, russet and cyclamen mites. Rosetta will explore how new spray technology can reduce pesticide use without sacrificing results.

Vance's talk, "Not All Mites Are Spider Mites: Bio Control of Broad, Russet and Cyclamen Mites," will be Wednesday, August 22, 8:30–9:30 a.m. in Room B119. He will look beyond spider mites to identify potential damage from other "micro-mites" before they are ever detected. His session will cover the basic biology of mites that threaten crops in the Pacific Northwest. He'll also cover inspection and quarantine of incoming plant material, scouting crops for early warning signs and biological control programs focusing on prevention. Vance's presentation will be eligible for pesticide credit. Registration is required.

Vance has been an integrated pest management (IPM) specialist with Beneficial Insectary since 2016. He has spent years using IPM techniques to protect annuals, perennials and tropical houseplants in the production environment in Central Florida and in Oregon. During years in the greenhouse, he developed large-scale biological pest control programs for a variety of crops and structures. At Beneficial Insectary, he helps growers establish and maintain programs targeting the key pests that threaten their plants' health.

Rosetta's address, "The Aim Game: Intelligent Spray System Technology for Nurseries," will be Thursday, August 23, 9:45–10:45 a.m. in Room B119. She will showcase advanced technology that can reduce the volume of pesticides by more than 50 percent while achieving the same level of control. Affordable intelligent spray systems increase precision and accuracy when pesticides are applied to control insects and diseases. Rosetta will also cover spray systems technology under development that will likely change the way pesticides are applied in the future.

Rosetta is an associate professor with Oregon State University Extension. She has been a principal investigator on intelligent spray systems research since 2010. She has worked for 24 years as a regional extension educator for nursery and greenhouse IPM for OSU. She is editor of the Pacific Northwest Nursery IPM website and has a long history working with growers on pest identification, biological control, mating disruption and invasive species.

Registration is required for both seminars and available online at <https://farwestshow.com/register/>

The 2018 Farwest Show will be held August 22–24 in Portland, Oregon. Complete details on can be found at www.FarwestShow.com

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural



commodities, with annual sales of \$909 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2018 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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