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FOR IMMEDIATE RELEASE

Farwest 2017 Speakers Suzanne Wainwright-Evans and Paul Koole Focus On Biocontrol Issues For The Greenhouse Grower

Wilsonville, Oregon (June 26, 2017) – Industry experts, Suzanne Wainwright-Evans and Paul Koole, will deliver a series of talks at Farwest 2017 of particular importance to greenhouse growers. The two will focus on challenges and solutions in the areas of biocontrol and pest management. The Farwest Show takes place August 23-25 in Portland, OR.

Wainwright-Evans, Owner, Buglady Consulting, will conduct two seminar sessions during the Show. The first, 'Mythbusters: Greenhouse Biocontrol Management for Specialty Crops', is sponsored by Greenhouse Grower magazine and is scheduled for Thursday, August 24, 8:30-9:30a, in Room B117-119. This talk dispels common myths about specialty crop biocontrol and offers truths for tackling pest issues in the greenhouse. Her second seminar, 'Aphids. What You Need to Know to Manage Them', covers the most common aphids and how to manage them with biological control agents. Attendees will learn ID, biology, the beneficials, chemical compatibility with biological control agents, and about banker plant systems. This talk takes place Friday, August 25, 9:45-10:45a, in Room B117-119.

In addition to her seminars, Wainwright-Evans is slated to speak at the Grower Solution Center on the Show floor at two time slots. Her first talk, 'Broadmites: Identification and Treatment', takes place Thursday, August 24, 1:30p. Her second talk, 'Biocontrol Mythbusters 101: The Top 3 Myths about Biological Controls', is scheduled for Friday, August 25, 12p.

Wainwright-Evans has spent more than 25 years focusing on biological control and using pesticides properly. She is the owner of Buglady Consulting and works in the US and internationally consulting to greenhouses, nurseries, and gardens.

Koole, Technical Team Coordinator – North America, Biobest USA Inc., will deliver a message titled 'Biocontrol of Thrips in Greenhouse Crops: Advanced Session'. This advanced session for experienced users of biocontrols, will discuss western flower thrips management in greenhouse crops (vegetable & ornamental) and is designed to enhance the ability to combat this greenhouse pest. Koole's talk is scheduled for Friday, August 25, 8:30-9:30a, in Room B117-119.

Koole joined Belgian-based Biobest Biological Systems, worldwide producer of beneficial insects and bumble bees for pollination, in 2010 as a Biological Crop Protection Specialist for growers in Western USA and Canada. He spent 30 years co-managing Apko Nurseries Ltd in British Columbia. His extensive involvement in the industry allows him to support sustainable growing practices, using beneficial insects for pest management.

For complete information on all education Seminars (registration required), free Mini-Sessions, and general information on Farwest 2017, visit www.FarwestShow.com.

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

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The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2017 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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