

FARWEST

PORTLAND 2017

BE FAR FROM ORDINARY 



FOR IMMEDIATE RELEASE

Farwest 2017 Offers Spanish Translated And Spanish-Only Education On Aspects Of Nursery Production Including Class Credit

Wilsonville, Oregon (August 7, 2017) –The 2017 Farwest Show, August 23-25 in Portland, OR, will offer unique educational opportunities with a program designed around the particular needs of the Hispanic workforce. Only at Farwest will attendees find 8 informative hours of Spanish translated and Spanish-only education related to various topics relevant to nursery and greenhouse production.

A key component of the Farwest education track includes a Pesticide Recertification Class available per day earning 2 credit hours and available for three days of classes earning 6 credit hours.

“This aspect of our Education program demonstrates Farwest’s commitment to raising the bar for everyone in the industry,” said Allan Niemi, Director of Events for OAN. “We want to provide learning that helps companies and individuals succeed. Our Spanish-focused seminars set a standard for horticulture trade shows.”

For complete information, times, and registration for this program and all Education Seminars (registration required), free Mini-Sessions, and general information on Farwest 2017, visit www.FarwestShow.com.

###

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon’s ornamental horticulture industry is one of the state’s largest agricultural commodities, with annual sales of \$830 million. Oregon’s nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2017 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

CONTACTS:

Allan Niemi, Director of Events, Oregon Association of Nurseries, aniemi@oan.org or 503-582-2005

Tom Kegley, Tom Kegley Communications, tkegley@rev.net or 843-991-4366