

FARWEST

PORTLAND 2017

BE FAR FROM ORDINARY 



FOR IMMEDIATE RELEASE

Farwest 2017 Keynote Speaker Terri McEnaney To Focus On Essential Connections In Horticulture

Wilsonville, Oregon (August 1, 2017) –Terri McEnaney, President, Bailey Nurseries, will deliver this year’s free keynote address at the 2017 Farwest Show, August 23-25, in Portland, OR. McEnaney, an industry leader in the United States and around the world, will speak on Wednesday, August 23, at 11a in Room C123-124. Her talk, ‘Connections: Cultivating Your Company and Your Professional Life’, is sponsored by Greenhouse Grower magazine. McEnaney will discuss relationships between growers and individuals as well, as key drivers for a thriving horticulture industry.

McEnaney’s insights will be relevant to the industry’s emerging generation and established professionals alike. Through her experience as the leader of a 112 year-old 5th generation family-owned company, she will stress the importance in forging connections throughout one’s career to drive professional and business success.

McEnaney is a 4th generation leader in her family’s nursery business. The Bailey brand has maintained its family-owned roots for over 112 years and is celebrating its 40th anniversary of expansion to growing in Oregon. She took over as president in 2001 and has been instrumental in the nursery’s growth for over 25 years. She has served on the Board of many notable organizations, including, among others, AmericanHort, Horticultural Research Institute, and HRI’s Seed Your Future Initiative.

For complete information on McEnaney’s free keynote address and all Education Seminars (registration required), free Mini-Sessions, and general information on Farwest 2017, visit www.FarwestShow.com.

###

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon’s ornamental horticulture industry is one of the state’s largest agricultural commodities, with annual sales of \$830 million. Oregon’s nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2017 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

CONTACTS:

Allan Niemi, Director of Events, Oregon Association of Nurseries, aniemi@oan.org or 503-582-2005

Tom Kegley, Tom Kegley Communications, tkegley@rev.net or 843-991-4366