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FOR IMMEDIATE RELEASE

Farwest 2017 Hosts Emergent Networking Event For Young Horticulture Professionals

Wilsonville, Oregon (July 8, 2017) – The 2017 Farwest Show, August 23-25, in Portland, OR, will host its annual event, 'Emergent: A Group for Growing Professionals', on Wednesday, August 23 - 3:30pm to 5pm, VIP Room B (2nd Floor). Sponsored this year by F&B Farms and Nursery, Emergent brings together the industry's best and brightest professionals under 40.

Young professionals will network with like-minded horticultural enthusiasts, establish new relationships, and share in building a brighter future for the green industry. They will have opportunities to exchange insight, innovative ideas, and business practice. Originating six years ago as the Young Nursery Professionals Group, with a handful of eager, talented young individuals, Emergent: A Group for Growing Professionals now boasts over 3000 of the nation's brightest young minds in horticulture.

Extending the event beyond Farwest, participants will be able to network online on Emergent's Facebook page.

For complete details on this event, Farwest 2017, and to pre-register visit www.FarwestShow.com.

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodity, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2017 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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