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FOR IMMEDIATE RELEASE

July 31 Is Last Chance For Farwest 2017 Early-Bird Registration Discounts

Wilsonville, Oregon (July 24, 2017) – July 31 is the last day to take advantage of Early-Bird Registration discounts for the 2017 Farwest Show. The Show takes place August 23-25, in Portland, OR. Registration discounts are available on all features of the Show. Pre-registrants will receive savings up to 50% depending on what segment of the Show they attend. Discounts apply to the Trade Show, all Education Seminars and Pesticide Classes, and Nursery Country Tours. Students and teachers receive a special discount price of \$49 for the All Access Pass that includes Trade Show, Seminars and Pesticide Classes. Starting August 1, standard Farwest Show pricing will apply to online and onsite registration.

Convenient registration for Early-Bird discount is available online at www.FarwestShow.com/register.shtml

Details on all events, show schedules, host hotels, speakers, and education can be found on the registration page. For further questions, contact Kristen Urban, Event and Program Coordinator, at 503-582-2011 and kurban@oan.org.

For Early-Bird and standard pricing and complete details on Farwest 2017, visit www.FarwestShow.com.

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodity, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2017 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

CONTACTS:

Allan Niemi, Director of Events, Oregon Association of Nurseries, aniemi@oan.org or 503-582-2005

Tom Kegley, Tom Kegley Communications, tkegley@rev.net or 843-991-4366