

# FARWEST

PORTLAND 2017

BE FAR FROM ORDINARY 



**FOR IMMEDIATE RELEASE**

## **2017 Farwest Nursery Country Tours Includes Retail Focused 'Secret Garden' Visits at Premier Portland Area Garden Centers**

Wilsonville, Oregon (June 20, 2017) – Living up to its theme of 'Be Far From Ordinary', the 2017 Farwest Show, August 23-25, in Portland, OR, has planned a tour of five Portland area garden centers that represent a mix of urban gems with unique destination garden centers.

Farwest's annual pre-show Nursery Country Tours takes place on Tuesday, August 22. Tour 3, the retail 'Secret Garden' tour, will visit five of the Portland area's best. Attendees will see style, aesthetic, and plant expertise expressed in ways that reflect the unique character and personality of each oasis stop. Destinations include Pistils Nursery, Thicket Outdoor Living, Joy Creek Nursery, Cistus Design Nursery and Pomarius Nursery. These destinations offer a mix of urban lifestyle garden trends and stunning onsite displays and gardens.

This is a tour that garden designers, nursery managers, and plant merchandisers need to attend. Attendees will leave with inspiration and ideas to take home to their own stores from some of the country's most progressive retailers.

Pre-registration at [www.FarwestShow.com/register.shtml](http://www.FarwestShow.com/register.shtml) is required. Cost is \$99 per person with early bird registration by July 31. Registration after August 1 is \$119. Space is limited to 52 per tour.

The 'Secret Garden' Tour is a full day from 8a to 6p. Cost includes luxury motor coach transportation, lunch, beverages and snacks. Check-in is at 7:30a at the Convention Center. Buses leave promptly at 8a and return to the Convention Center at 6p. (cost includes a 3-Day Farwest Trade Show Pass).

"The Nursery Country retail tour is one of the reasons we are still the premier west coast show," said Allan Niemi, Director of Events for OAN. "This year's tour is a retailer's dream. Tour attendees will see the best of the best. The take away is valuable opportunity for their professional and personal growth."

For complete details on Farwest 2017, visit [www.FarwestShow.com](http://www.FarwestShow.com).

###

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodity, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit [www.oan.org](http://www.oan.org) or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2017 Farwest Show, visit [www.FarwestShow.com](http://www.FarwestShow.com) or call 503-682-5089.

### CONTACTS:

Allan Niemi, Director of Events, Oregon Association of Nurseries, [aniemi@oan.org](mailto:aniemi@oan.org) or 503-582-2005

Tom Kegley, Tom Kegley Communications, [tkegley@rev.net](mailto:tkegley@rev.net) or 843-991-4366