

FOR IMMEDIATE RELEASE

2016 Farwest Show Solution Center For Growers Provides Cutting-Edge Information For Nursery And Greenhouse Growers

Wilsonville, Oregon (July 14, 2016) - The 2016 Farwest Show, August 25-27, in Portland, OR, will again host The Solution Center for Growers after its well-received debut in 2015. The Solution Center for Growers is a unique learning experience that takes place on the Expo floor each day beginning at 10:30a and running at half-hour intervals. It is specifically designed to offer cutting-edge information for growers of all types and sizes. Each day during the show Expo hours attendees can listen and learn at free live mini-seminars, demos and workshops conducted by top industry speakers and experts.

Across 25 sessions during the Show, speakers will present information and insight on specific grower related topics. Growers will get answers to specific questions and know-how for more efficient operations and increased profit. The Solution Center for Growers will offer a full slate of informative presentations covering key facets of greenhouse and nursery growing. Topics include: new and native plants, environment and energy control, pest and bio-control, lighting, soil and media, irrigation, drones, operation efficiencies, among others. All sessions are free to registered Farwest attendees.

A complete schedule of topics and speakers can be seen at www.FarwestShow.com/highlights.

For further questions, contact Crystal Cady, Event and Member Services Manager, at 503-582-2006 and ccady@oan.org.

For complete details on this event and others, show schedules, host hotels, speakers, education, and registration, visit www.FarwestShow.com.

Farwest is the industry's premier west coast trade show gathering with attendees and exhibitors from around the world. This year will showcase 400+ exhibitors for 6000+ attendees. Area nursery and retail tours kick start the event on Wednesday, Aug. 24. The show Expo will be open Aug. 25-27 with new convenient floor hours. Experts from all segments of the industry will deliver 80+ educational seminars including over 40 free mini-seminars that will take place on the show floor at the Solution Center for Growers and the Idea Center for Retailers. Once again, show favorites, the New Varieties Showcase, Growers Showcase, and the New Products Showcase will preview the best new offerings in plants and hard goods for 2016/17. Everyday and evening offer networking opportunities with industry professionals and leaders.

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodity, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2016 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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