

FOR IMMEDIATE RELEASE

**2016 Farwest Show Speaker And Renowned Plantsman Dan Hinkley
Spotlights Underused Plants In The Landscape**

Wilsonville, Oregon (July 26, 2016) - The 2016 Farwest Show, August 25-27, in Portland, OR, welcomes Dan Hinkley of Heronswood Nursery as a guest speaker to its educational program this year. Hinkley's session, 'Plants with Promise', will offer perspectives on ways consumers can be more adventurous in their gardening without sacrificing durability, value, and adaptability of chosen plants. Nursery growers and landscapers will find special interest in Hinkley's examples from his ever-increasing inventory that illustrate trees, shrubs, vines, and perennials deserving greater use in the landscape.

Hinkley, noted plantsman, consultant, and Director of Heronswood Nursery, has gardened in the Pacific Northwest for over 30 years and has studied plants in the wilds of the northern and southern hemispheres. He and partner, Robert L. Jones, founded Heronswood in 1987 with a mission to study and cultivate rare and unusual plants. Hinkley has collected most of Heronswood's plant varieties on his twice or thrice yearly trips abroad. The original 15-acre garden at Heronswood remains intact, and under Hinkley's direction is currently undergoing renovation. Hinkley continues to search for plants in the wild across the globe. In 2016, he will spend the month of September in the remote mountainous regions of NE India.

Sponsored by Monrovia, Hinkley's talk will be given Thursday, August 25, 10-11a, in Room B113-114.

For complete information on Hinkley's session and to register, visit www.FarwestShow.com.

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodity, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations.

For more information about the 2016 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

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