

FOR IMMEDIATE RELEASE

2016 Farwest Show Offers Discounts For Expo, Seminars, Special Events, And Students With Early-Bird Register Through July 31

Wilsonville, Oregon (July 14, 2016) - The 2016 Farwest Show, August 25-27, in Portland, OR, will be offering discounts on Show registration through July 31. Pre-registrants will receive savings of 15%-50% depending on what segment of the Show they attend. Discounts apply to all events on the Farwest agenda—the 3-day Expo, all Seminars and Pesticide Classes, and the Show's Special Events, which include retail garden centers and wholesale growers tours. Students and teachers receive a special discount of 50% for All-Access Pass.

Convenient registration for Early-Bird discount is available online at www.FarwestShow.com/register.shtml.

Complete details on events, show schedules, host hotels, speakers, and education can be found on the registration page. For further questions, contact, Allison Pennell, Event and Program Coordinator, at 503-582-2010 and apennell@oan.org.

Farwest is the industry's premier west coast trade show gathering with attendees and exhibitors from around the world. This year will showcase 400+ exhibitors for 6000+ attendees. Area nursery and retail tours kick start the event on Wednesday, Aug. 24. The show Expo will be open Aug. 25-27 with new convenient floor hours. Experts from all segments of the industry will deliver 80+ educational seminars including over 40 free mini-seminars that will take place on the show floor at the Solution Center for Growers and the Idea Center for Retailers. Once again, show favorites, the New Varieties Showcase, Growers Showcase, and the New Products Showcase will preview the best new offerings in plants and hard goods for 2016/17. Every day and evening offer networking opportunities with industry professionals and leaders.

###

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodity, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations.

For more information about the 2016 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

CONTACTS: Allan Niemi, Director of Events, Oregon Association of Nurseries, aniemi@oan.org or 503-582-2005

Tom Kegley, Tom Kegley Communications, tkegley@rev.net or 843-991-4366