

**FOR IMMEDIATE RELEASE**

**2016 Farwest Show's 'Women in Horticulture' Networking Event Connects Industry Shakers and Movers and Recognizes Garden Designer, Jenny Peterson**

Wilsonville, Oregon (June 28, 2016) - The 2016 Farwest Show, August 25-27, in Portland, OR, and its 'Women in Horticulture' networking event will bring women in horticulture together to establish connections, share opportunities, and encourage involvement to advance the industry. The event will celebrate the vital roles women are playing in today's business and spotlight the life and work of featured guest, Jenny Peterson, garden designer and owner of J. Peterson Garden Design.

The gathering takes place on Friday, August 26 from 3:30p-5p in VIP Room B at the Oregon Convention Center. Women professionals from across the industry and nation will mix and mingle in a time of sharing and will have a chance to visit with Peterson and learn more about her work and life. In addition to running a successful design firm, Peterson also is a writer, author, and speaker. As a breast cancer survivor, she specializes in educating others on how gardening helps enhance the quality of life, healing from the inside out and helps to create balance and wellness.

For more information about 'Women in Horticulture' networking and Jenny Peterson, visit [www.FarwestShow.com](http://www.FarwestShow.com).

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The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 800 wholesale growers, retailers, landscapers and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodity, with annual sales of \$830 million. Oregon's nursery industry is a traded sector; nearly 80 percent of the nursery plants grown in Oregon are shipped out of state. For information, visit [www.oan.org](http://www.oan.org) or call 503-682-5089.

The Farwest Show, the largest green industry show in the West, is produced by the OAN, a trade organization that represents and serves the interests of the ornamental horticulture industry. Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2016 Farwest Show, visit [www.FarwestShow.com](http://www.FarwestShow.com) or call 503-682-5089.

CONTACTS: Allan Niemi, Director of Events, Oregon Association of Nurseries, [aniemi@oan.org](mailto:aniemi@oan.org) or 503-582-2005  
Tom Kegley, Tom Kegley Communications, [tkegley@rev.net](mailto:tkegley@rev.net) or 843-991-4366