



OREGON
ASSOCIATION OF
NURSERIES™

FARWEST
PORTLAND 2024

2024 Farwest Show opens hotel room block registration

Portland, Oregon (April 10, 2024) — Hotel registration is now open for the biggest green industry trade show in the West, the 2024 Farwest Show. The show will be held August 21–23, 2024 at the Oregon Convention Center in Portland, Oregon.

There are four host hotels this year: Hyatt Regency Portland, Courtyard by Marriott Portland Downtown Convention Center, Doubletree by Hilton Portland, and Hotel Eastlund. All are within easy walking distance of the Oregon Convention Center. When booking through Farwest, attendees and staff receive reduced room rates and free WiFi when they check in at the hotel. Discounted or free parking is also available.

“Farwest is where the green industry makes connections, learns together, does business and moves forward,” OAN Director of Events Allan Niemi said. “There’s so much to do at Farwest, from the Tuesday tours, to the Wednesday keynote, the trade show expo and seminars Wednesday through Friday, and the signature Farwest social events Wednesday and Thursday night, including Pub Crawl. Staying in a host hotel, near all the action, is the best way to do it all.”

To secure a hotel room within the discounted hotel room block, visit the Farwest Show website at FarwestShow.com/Hotel and follow the reservation instructions provided by each hotel. Attendees may also call their hotel of choice to book a room or make their reservation online. The special, discounted room block rates will be available through July 31, 2024.

The Farwest Show has not partnered with any travel agency for the 2024 show. Be advised that event organizers have not arranged for any business or individual to be directly contacted for lodging reservations. Visitors are urged to avoid scammers, and to not give credit card information to anyone claiming to be a Farwest travel agent.

Major airlines serve Portland through the Portland International Airport (PDX). Traveling to and from the airport and other citywide destinations by Portland MAX Light Rail and Streetcar lines is convenient and cost-effective for all visitors. Consider extending your stay to enjoy the city’s fine dining and wineries experiences, food truck and microbrewery options, and abundant opportunities for verdant hikes and family fun. Many of the fun options for things to do in Portland and beyond can be found at FarwestShow.com/Portland.

Hotel bookings can be made through the Farwest Show website at: FarwestShow.com/Hotel.

For questions, contact Jamie Moore, OAN events and education coordinator, at jmoore@oan.org or 503-582-2010.

DOWNLOADABLE ASSETS:

- [Farwest Show logo 2024 — wordmark \(green\)](#)
- [Farwest Show logo 2024 — wordmark \(purple\)](#)
- [Farwest Show logo 2024 — Oregon state outline](#)

2024 FARWEST SHOW RELEASES AND ASSETS

- [Farwest Show press room](#)

The Oregon Association of Nurseries (OAN), based in Wilsonville, represents more than 700 wholesale growers, retailers, landscapers, and suppliers. Oregon's ornamental horticulture industry is one of the state's largest agricultural commodities, with annual sales of \$1.37 billion. Oregon's nursery industry is a traded sector; more than 75% of the nursery plants grown in Oregon are shipped out of state. For information, visit www.oan.org or call 503-682-5089.

The Farwest Show, the biggest green industry trade show in the West, is produced by the OAN, a nonprofit organization that represents and serves the interests of Oregon's nursery, retail, and greenhouse industry. The show was founded in 1973, celebrated its 50th anniversary in 2023, and is now poised to help green industry professionals "Meet the Future." Any revenue realized by the OAN is reinvested into the industry through education, research, marketing support and government relations. For more information about the 2024 Farwest Show, visit www.FarwestShow.com or call 503-682-5089.

CONTACTS:

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